



PTO/SB/21 (6-98)

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<b>TRANSMITTAL FORM</b> (to be used for all correspondence after initial filing)	Application Number	09/909,401	
	Filing Date	July 19, 2001	
	First Named Inventor	Jeffrey Scott Eisenberg	
	Group Art Unit	2165	
	Examiner Name	Unknown	
Total Number of Pages in This Submission	4	Attorney Docket Number	INTRA-001A

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ENCLOSURES (check all that apply)		
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Firm or Individual Name	STETINA BRUNDA GARRED & BRUCKER Eric L. Tanezaki	
Signature		
Date	September 19, 2001	

† SEND TO: Assistant Commissioner for Patents, Washington, D.C. 20231

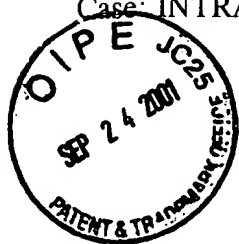
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Case: INTRA-001A



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Jeffrey Scott Eisenberg )

) Art Unit: 2165

Serial No.: 09/909,401 )

) Examiner: Unknown

Filed: July 19, 2001 )

For: METHOD OF MARKETING )  
UTILIZING MEDIA AND HOST )  
COMPUTER TO FACILITATE LINK )  
BETWEEN CUSTOMER AND RETAILER )  
COMPUTERS )

INFORMATION DISCLOSURE STATEMENT  
PURSUANT TO 37 C.F.R. SECTION 1.97

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir/Madam:

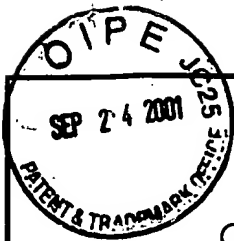
Pursuant to the Rules of Practice in patent cases, Applicant has not previously conducted a patentability search in the subject invention and is not in the possession of any relevant prior art documentation at this time.

As this Information Disclosure Statement is being submitted before the stipulated three months from the filing date of the application and/or before the mailing of a first Office Action, it is believed that no fee is required. If a fee is required, please charge Account Number 19-4330.

Respectfully submitted,

Dated: 9/19/01  
Customer No. 007663

By: Eric L. Tanezaki  
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